

News Release

IIJ Through the BIC Camera Group Offers Japan Travel SIM Unlimited for BIC SIM, a Prepaid SIM Card for Visitors to Japan, with Unlimited Data Capacity and 5G Support

TOKYO – June 17, 2026 - Internet Initiative Japan Inc. (TSE Prime: 3774), one of Japan's leading Internet access and comprehensive network solutions providers, today announced Japan Travel SIM Unlimited for BIC SIM, a prepaid SIM card providing mobile data communication service to people in Japan temporarily. Offering unlimited data capacity and 5G support, it will be progressively rolled out starting today at the nationwide retail outlets and online shops of the BIC Camera Group (BIC Camera, Kojima, and Sofmap).

As the number of tourists visiting Japan from other countries continues to grow, their needs for mobile communication services during their stay are becoming more diverse. Increasingly, they are enjoying video content or taking part in online meetings on their mobile devices, and using various kinds of mobile apps. Naturally, they would prefer fast and stable communication without worrying about data capacity limits. Against this background, IIJ has newly added Japan Travel SIM Unlimited for BIC SIM, with unlimited data capacity, to the already available Japan Travel SIM plans with various capacity options.

This service can be used in Japan throughout the au 5G or 4G (LTE) service coverage area. What’s more, the service can be used right away simply by plugging the purchased SIM card into a mobile device, without the need for online registration or the like, making it available soon after arrival in Japan. Or, if a prepaid SIM or other communication means readied prior to coming to Japan is used up, this service can be initiated at any time needed during the stay.

Note that some terminals may require APN and other setup procedures.
 This service is for data communication use only. It cannot be used for voice or short message service.



Japan Travel SIM Unlimited for BIC SIM

■Start of sales

Wednesday, June 17, 2026

■Service Description

| | |
|---------------------|---|
| Price | Open pricing |
| Usage periods | 10 days, 15 days, or 31 days |
| Data capacity | Unlimited* ¹ |
| SIM type | nanoSIM |
| Coverage area | Can be used in Japan wherever au 5G or 4G (LTE) service is available |
| Supported languages | Japanese, English, Chinese (simplified) |
| Where sold | At the storefronts and online shops of BIC Camera, Kojima, and Sofmap* ² |

Note: A SIM lock-free mobile device with nanoSIM support is necessary.

*1 Throughput may be restricted in the case of congestion or heavy data use. In the case of high-speed communication making use of tethering, data capacity will be capped. When the upper limit is exceeded, maximum communication speed will be limited to 128kbps. (Upper limit on high-speed communication with tethering, 10-day plan: 9GB; 15-day plan: 14GB; 31-day plan: 30GB)

*2 Availability may differ at some outlets.

➤ See the following site for details of Japan Travel SIM Unlimited.

<https://tr.iijmio.jp/unlimited/>

IIJ will continue its efforts to provide highly convenient services that enable visitors to Japan and temporary returnees to enjoy use of mobile communication with assurance and satisfaction while in the country.

About IIJ

Founded in 1992, IIJ is one of Japan's leading Internet-access and comprehensive network solutions providers. IIJ and its group companies provide total network solutions that mainly cater to high-end corporate customers. IIJ's services include high-quality Internet connectivity services, systems integration, cloud computing services, security services and mobile services. Moreover, IIJ has built one of the largest Internet backbone networks in Japan that is connected to the United States, the United Kingdom and Asia. IIJ was listed on the Prime Market of the Tokyo Stock Exchange in 2022. For more information about IIJ, visit the official website: <https://www.iij.ad.jp/en/>.

The statements within this release contain forward-looking statements about our future plans that involve risk and uncertainty. These statements may differ materially from actual future events or results.

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